

Sal Longo Field

at Thomas R. Proctor Park

Thursday, August 2nd, 2018
2:00pm

Welcome

Robert M. Palmieri
Mayor, City of Utica

Remarks

Mr. Sal Longo
Founder & CEO of Northern Safety

Senator Joe Griffo
NYS Senate 47th District

Assemblyman Anthony Brindisi
NYS Assembly 119th District

"Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work." – Vince Lombardi

Thank You to Our Partners!

Sal Longo Foundation
Cal Ripken Sr. Foundation
Senator Joseph Griffo
Assemblyman Anthony Brindisi
Community Foundation of
Herkimer & Oneida Counties

SAL LONGO FOUNDATION



Sal Longo Field

at Thomas R. Proctor Park

CULVER AVENUE & WELSHBUSH ROAD
UTICA, NEW YORK 13501

THE PARK

Recognizing our City's need for a modern soccer and football facility, the City of Utica teamed up with the Cal Ripken Sr. Foundation and private funders to design and facilitate the creation of a Cal Ripken Sr. Foundation Youth Development Park.

This multi-purpose, synthetic turf, low-maintenance field and recreational facility will be designed to provide a cohesive recreational and educational experience for children, particularly those at-risk in the community.

The park will offer both regular turf and rubberized Adaptive Field surfaces enabling children with special needs to fully participate. This will replace existing natural turf soccer fields which have deteriorated considerably. The facility will be shared with local youth-serving organizations & leagues providing a safe place for kids to play & learn.

Upon completion of the project, children will have access, ownership & pride for their park. As a long-term added value & benefit, the Cal Ripken Sr. Foundation will continue to have a presence & implement character education programming & clinics for youth.

Most importantly, this new field will serve a deep purpose to encourage youth development, empower our community with special needs who seek inclusion & a healthy active lifestyle. This project is for the citizens of Utica, and represents the thousands of park-goers for whom the activities of soccer & football are defining parts of their daily lives.

CAL RIPKEN SR. FOUNDATION

The Foundation is a national 501(c)(3) nonprofit organization founded in 2001 to honor the legend and spirit of Cal Ripken, Sr. . The Foundation maintains the values which Cal, Sr. embodied as a devoted coach and mentor: leadership, work ethic, personal responsibility, and healthy living.



Through transformational at-risk youth programs, Youth Development Parks, multipurpose parks, they create safe opportunities for youth in need to develop valuable life skills, build character, connect positively with local law enforcement, and learn how to make productive choices for their future. By partnering with youth-serving organizations and schools across the country, they provide educational life skills curriculum for adult mentors to use to better engage and teach the children they serve.

MR. SAL LONGO

Salvatore Longo is the Founder and CEO of Northern Safety and Industrial, one of the largest privately held safety companies in the country, headquartered in Frankfort, NY.

In 1983, Sal founded Northern Safety, a national supplier of safety and industrial supplies. Throughout his career, he has held almost every position within the company, from order-taker, and shipping and receiving, to purchasing and advertising. While his role and responsibilities have evolved and increased, he's still involved in many aspects of the business.

Under his leadership, Northern Safety has acquired seven companies since 2006. The company now has more than 30 locations and currently employs nearly 600 associates.

Northern Safety has evolved into a direct selling company, powered by direct marketing, utilizing direct mail, telephone sales, ecommerce, outside sales, and retail branch locations.

In July of 2015, Northern Safety merged with the Würth Group, the number one industrial distributor in the world, thereby enhancing Würth's continued growth in North America's Safety and Industrial Supply market. Northern Safety's multi-channel operations fit perfectly with Würth and will further solidify their position within the largest market in the world.